



# SAMIRA EBRAHIMI

## MARKETING MANAGER

### CONTACT

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Gilan

www.refahtea.com

### EDUCATION

2003 - 2007

TEHRAN UNIVERSITY

- Master of Business  
Management

### SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

### LANGUAGES

- English

### PROFILE

Results-driven Marketing Manager with a strong background in developing and executing innovative marketing strategies that drive business growth and brand awareness. Skilled in digital marketing, content creation, campaign management, and customer engagement. Passionate about building impactful brand stories, fostering customer relationships, and leading teams to achieve measurable results. Adept at analyzing market trends, identifying opportunities, and implementing data-driven solutions to maximize ROI.

### WORK EXPERIENCE

#### Various Companies

2003 - PRESENT

Marketing Manager & Specialist

- Develop and implement effective sales strategies to achieve revenue targets and business growth.
- Lead, mentor, and manage sales teams, fostering a high-performance culture.
- Build and maintain strong relationships with clients, partners, and stakeholders.
- Conduct market analysis to identify opportunities, trends, and customer needs.
- Negotiate contracts and close high-value deals to maximize profitability.
- Collaborate with marketing and product teams to align sales initiatives with company goals.